



**Entrepreneurship
Development
Institute of India
Ahmedabad**

AICTE Approved

**POST GRADUATE DIPLOMA IN
MANAGEMENT - INNOVATION,
ENTREPRENEURSHIP &
VENTURE DEVELOPMENT**

A Two-Year, Full-Time Programme

PGDM-IEV

2025-2027

DESIGN > DEVELOP > DISRUPT

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POST GRADUATE DIPLOMA IN MANAGEMENT - INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT

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Technology and innovations have facilitated revolutionary breakthroughs that have significantly impacted lives, and behind every such radical origination, is an entrepreneur who thought different and out of the box. Tech startups have created unique and creative solutions by application of big data, analytics platforms and artificial intelligence. The objective of this programme is to train aspiring and existing entrepreneurs on developing ventures at an early stage of opportunity life cycle. The programme is offered through EDII's Technology Business Incubator and fosters technology innovation in business in keeping with the Government of India's Start up Initiative. The curriculum is outcome-oriented and enables students to validate ideas, innovate, test markets and build a successful technology driven start up.



OBJECTIVES

- > Provide an immersive learning environment to drive dynamic ideas, leading to true change and lasting impact.
- > Provide students the opportunity to test theories, models, and strategies learnt in the classroom by creating real business models.
- > Promote new technology / knowledge / innovation-based startups.



PROGRAMME HIGHLIGHTS

- > Experiential learning through Technology Business Incubator at EDII, the Centre for Advancing and Launching Enterprises (CrAdLE).
- > Exposure to innovation and technology commercialization & development of Innovative Business Model.
- > Core and elective courses, skill certification, capstone projects, and action learning segments.
- > Training & exposure through innovators, investors and startup evangelists.



Learn essential skills for Innovative and Entrepreneurial Initiatives



Benefit from our Technology Business Incubator



Construct new pathways for outcome & scale

PROGRAMME ARCHITECTURE

The programme is designed to provide hands-on learning experience. In the 1st semester, students lay the foundation by exploring core entrepreneurial principles and validating their ideas. The 2nd semester focuses on building a strong business foundation. As they progress into the 3rd semester, they delve into business model development, growth strategies, and funding opportunities. The final semester prepares them for scaling their ventures, becoming investor-ready, and navigating real-world entrepreneurial challenges. With experiential learning at CrAdLE, students gain invaluable startup exposure, mentorship, and access to funding opportunities. For more detailed information on the course architecture, visit www.ediindia.ac.in

LEARNING OUTCOMES

Development of innovative business ideas



Exposure to entrepreneurial culture & startup ecosystem

Handholding and mentoring support



ENTREPRENEURIAL ECOSYSTEM

- EDII ensures an enabling startup facilitating ecosystem for students by collaborating with the Government of India and the Government of Gujarat in implementing some of the progressive startup support scheme such as; Student Startup and Innovation Policy (SSIP); Startup India Seed Fund Scheme (SISFS); MSME Innovative Scheme; Ambedkar Social Innovation and Incubation Mission (ASIIM), among several others.
- The Institute facilitates fund raising for innovative startup ideas of students.

MENTORING & HANDHOLDING

EDII extends counseling and mentorship to students so that they can navigate through the challenges and complexities of establishing and growing their business. The students have access to a pool of mentors, industry experts and business service providers.

FACULTY

EDII's faculty is a blend of academic experts and industry professionals specializing in entrepreneurship, innovation, and management. With extensive experience in finance, marketing, and strategy, they offer practical insights and mentorship.

ADMISSION ELIGIBILITY

The eligibility criteria include graduation (any discipline from a recognized university) with aggregate 50% minimum (45% in case of candidates belonging to the reserved category, as per norms) along with a valid management test score i.e. CAT / MAT / XAT / ATMA / CMAT / GMAT or the common entrance examinations conducted by the Central Government (CUET). The final year graduates also can apply for this programme.

1 SSIP

Student Startup and Innovation Policy Upto

INR 2.5 lakhs

for development of POC



3 SISFS

Startup India Seed Fund Scheme Assistance Upto

INR 50 lakhs

Grant-in-aid upto

INR 20 lakhs

Per Idea

4 MSMEs

MSME Innovative Scheme Grant-in-aid upto

INR 15 lakhs

Per Idea

For development and nurturing of Idea



Highlights

High ROI

Skill Upgrade

Entrepreneurship Network Upgrade

Funding Support



2 NODAL INSTITUTE GRANT

Scheme for Assistance for Startup/

Innovation under Gujarat Industrial Policy 2020

Assistance upto

INR 30 lakhs

Seed Support

INR 20K

Per-Month for Startups (sustenance allowance)

INR 25K

Per-Month for Women led Startups (sustenance allowance)

Assistance Upto

INR 10L

Social Impact Grant



5 ASIIM*

Ambedkar Social Innovation and Incubation Mission

INR 30 lakhs

Over 3 Years

Venture Funding

INR 15 Cr

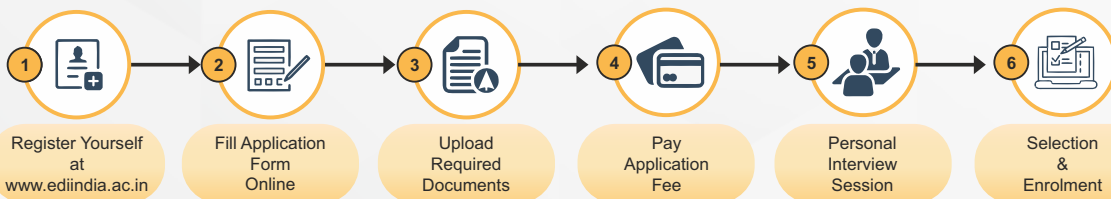
For Successful Ventures

*For SC Category

7 Connecting with various Angel Networks and Venture Capital for fundraising

8 Support to fund the startup through SME IPO

HOW TO APPLY



For information on Fee structure, visit our website: www.ediindia.ac.in

ABOUT EDII

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution building, MSME growth, innovations and incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII stands on the belief that 'Entrepreneurs are not just born but can also be created by training and well-conceived interventions.'

Over last more than four decades, through strategic PAN India interventions, EDII has successfully established the credibility of entrepreneurship as a development tool. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

The Institute began by conceptualising Entrepreneurship Development Programmes (EDPs), and by launching a tested training model for New Enterprise Creation, implemented even today, as EDII-EDP model. Gradually, EDII moved on to designing and implementing multiple programmes and replicable development models for diverse target groups leading them to become successful entrepreneurs and skilled individuals. The Institute also undertook the task of institution building by setting up entrepreneurship development centres in several states of the country including the newly set up states/UTs of Goa, Uttarakhand, Chhattisgarh etc. This effort was broad-based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

Today EDII works in a collaborative mode with noted corporates, Government Ministries / Departments and regulatory bodies in implementing mega PAN India projects, with focus on policy advocacy & research; entrepreneurship education; New Venture Creation; growth of existing enterprises; SME growth & Business Development Services; sustainable livelihoods & global entrepreneurship Development interventions. Institute's Business Incubation Centre, CrAdLE (Centre for Advancing and Launching Enterprises), set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating start-ups in the potential areas of food/agri business, renewable energy and healthcare. While the Institute is committed to the goal of boosting entrepreneurship across segments and sectors, thus effectively leading the country towards the mandate of Viksit Bharat, education & research has always been one of its core areas. From pioneering the first-of-its-kind structured education programme in entrepreneurship to conceptualizing short duration entrepreneurial interventions & camps for children and youths, to training faculty resource in implementing entrepreneurship development programmes, EDII has established entrepreneurship as an academic discipline that can be pursued and adopted as a career.





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